The Art Effect empowers youth to develop their creative voice to shape their futures and bring about positive social change. We help young people in the Hudson Valley explore, experience, and excel in the arts, introducing them to visual arts and media, giving them the opportunity to develop real skills in these fields, and guiding them towards achieving their academic and career goals. Our youth become creative thinkers and leaders who can build bright futures and positively impact their communities.

Your sponsorship helps change young people’s lives through the arts. Please sponsor The Art Effect today!

Visit feelthearteffect.org or mail your check to 45 Pershing Ave, Poughkeepsie, NY, 12601. Call Angela at 845.471.7477 or email anna@feelthearteffect.org with any questions or if you are interested in a custom sponsorship package.
## 2020 Events with The Art Effect

### Art After Dark:
**October 2020 — 200 attendees**
A gala like no other! The Art Effect’s signature event celebrates the transformative power of the arts by bringing art and media to life in a unique, experiential event like nothing you’ve seen before.

### Art After Hours:
**January 24, 2020 — 100 attendees**
This happy hour event, held at the Poughkeepsie Trolley Barn, brings new audiences together through student art exhibits, treats and tastings, and live music.

### Reel Exposure
**Teen Film & Photo Festival: April 4, 2020 — 400 attendees**
The 8th Annual Reel Exposure Festival now features youth-produced films and photography from the Hudson Valley and around the world.

### Teen Visions:
**Sept 12 - Oct 10, 2020 — 100 attendees**
Engage with emerging young artists at The Art Effect’s Pershing Studios gallery. This exhibition features work made in our intensive art-focused programs for teens over the summer.

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### 2020 ANNUAL SPONSORSHIP LEVELS

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<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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</thead>
<tbody>
<tr>
<td>$7,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$1,500</td>
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</tbody>
</table>

#### Year-Round Marketing
- Logo or listing on The Art Effect website
- Logo or listing in event marketing materials and monthly e-newsletter

#### Art After Dark
- **VIP admission**
  - 8 tickets
  - 6 tickets
  - 4 tickets
  - 2 tickets
- Full color journal ad
- Logo on big screen at event
- Logo or listing on event invitation
- Logo or listing on event signage

#### Art After Hours
- **VIP admission**
  - 6 tickets
  - 4 tickets
  - 2 tickets
  - 1 ticket
- Logo on event invitation
- Recognition on event signage

#### Reel Exposure International Teen Festival
- **VIP admission**
  - 10 tickets
  - 8 tickets
  - 6 tickets
  - 4 tickets
- Sponsor recognition from podium
- Logo on big screen at event
- Full color ad in event program
- Logo or listing on event invitation
- Logo or listing on event signage

#### Dutchess & Ulster Arts Camps
- Corporate banner on display at our summer camp locations
- Logo on camp t-shirts

#### Teen Visions Exhibition
- Logo on event invitation
- Recognition on event signage

Individual event sponsorships available. Call 845.471.7477 for more information.