

2019

THE ARTEFFECT

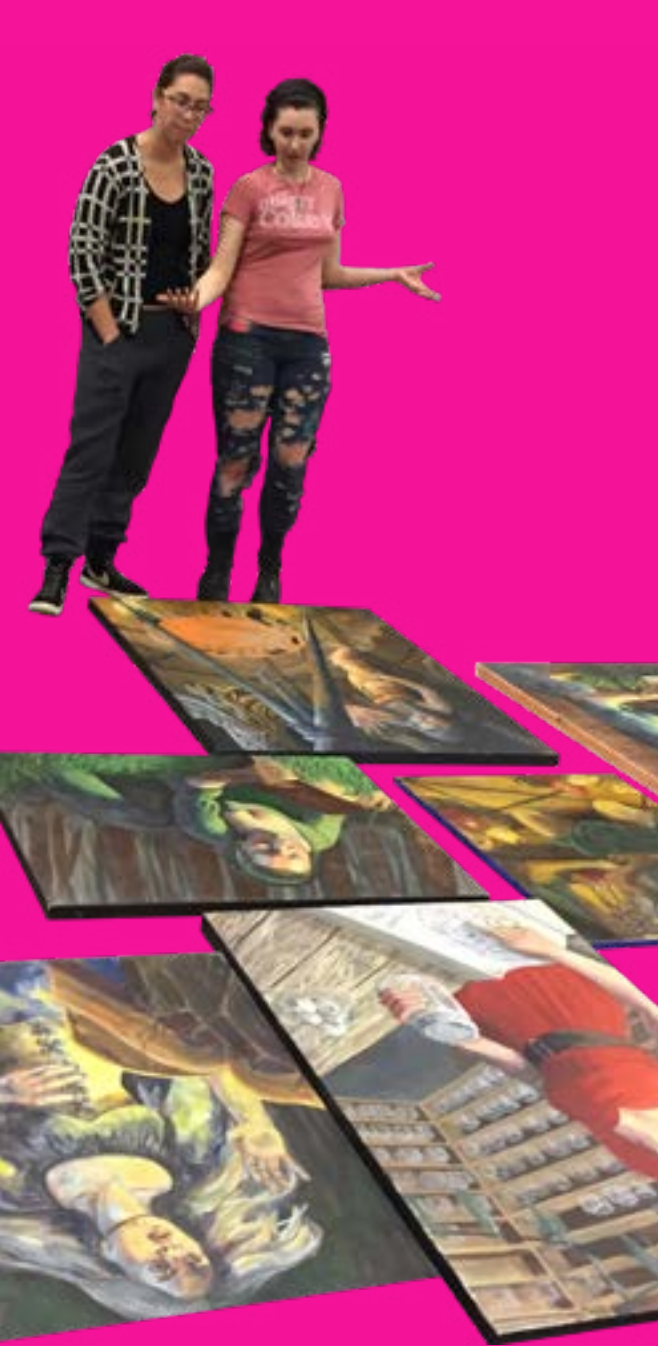
Annual
Sponsorship
Opportunities



The Art Effect empowers youth in the Hudson Valley through the arts and media. Our programming sequence supports the personal and professional development of youth and provides them with the tools and support necessary to explore the arts, gain meaningful experiences, and eventually excel in their chosen tracks. It is our commitment to support personal growth, self-expression, cooperation, and enhanced human services to build the creative community of the Hudson Valley.

Your sponsorship helps change young people's lives through the arts. Please send your sponsorship today!

Visit feelthearteffect.org or mail your check to 45 Pershing Ave, Poughkeepsie, New York, 12601. Call Angela at **845.471.7477** or email anna@feelthearteffect.org with any questions or if you are interested in a custom sponsorship package.



45 Pershing Ave, Poughkeepsie, NY 12601
feelthearteffect.org • 845.471.7477
#FeelTheArtEffect



THE ART EFFECT 2019 EVENTS



Art After Dark: Fall 2019

A gala like no other! This signature event will celebrate the transformative power of the arts by bringing art and media to life in a unique, experiential event like nothing you've seen before.

Art After Hours: January and April 2019

Happy hour events, held in downtown Poughkeepsie, bring new audiences to the organization through unique student art exhibits, tastings, and live music.



Reel Expressions International Teen Film Festival: April 6, 2019

at the Bardavon 1869 Opera House

The 7th Annual Reel Expressions International Teen Film Festival features youth-produced films – narrative, animation, experimental, and documentary – from the Hudson Valley and around the world.



2019 ANNUAL SPONSORSHIP LEVELS

	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$1,500
Year-Round Marketing				
• Framed student art for business display	✓	✓	✓	
• Featured post on social media	✓	✓	✓	✓
• Logo or listing on The Art Effect website	Logo	Logo	Logo	Listing
• Logo or listing and sponsorship level in event marketing materials	Logo	Logo	Logo	Listing
Art After Dark				
• VIP admission	8 Tickets	6 Tickets	4 Tickets	2 Tickets
• Full color electronic journal ad	✓	✓		
• Logo on big screen at event	✓	✓	✓	
• Logo or listing on event invitation	Logo	Logo	Logo	Listing
• Logo or listing on event signage	Logo	Logo	Logo	Listing
Art After Hours				
• VIP admission	6 tickets	4 tickets	2 tickets	
• Logo on event invitation	✓	✓		
• Recognition on event signage	✓	✓	✓	✓
Reel Expressions International Teen Film Festival				
• VIP admission	10 tickets	8 tickets	6 tickets	4 tickets
• Sponsor recognition from podium	✓	✓		
• Logo on big screen at event	✓	✓	✓	✓
• Full color ad in event program	✓	✓	✓	✓
• Logo or listing on event invitation	Logo	Logo	Logo	Listing
• Logo or listing on event signage	Logo	Logo	Logo	Listing
Dutchess Arts Camp				
• Corporate banner on display at our summer camp locations	✓			
• Logo on Dutchess Arts Camp T-shirts	✓	✓		

Individual event sponsorships available. Contact 845.471.7477 for more information.