



Art After Dark: Tuesday, September 25, 2018

A party like no other! This new signature event will celebrate the transformative power of the arts by bringing art and media to life in a unique, experiential event like nothing you've seen before.



**The Art Effect After Hours:
Tuesday, November 13, 2018**

Happy hour events, held at the Poughkeepsie Underwear Factory, bring new audiences to the organization through unique student art exhibits, treats and tastings, and live music. \$500 event sponsorship opportunities available.

Please send in your sponsorship today!

Visit feelthearteffect.org or mail your check to:
The Art Effect, 45 Pershing Ave, Poughkeepsie, New York 12601
Contact Nicole Baker at 845.471.7477 or nicolebaker@feelthearteffect.org
with any questions or if you are interested in a custom sponsorship package.

2018 ANNUAL SPONSORSHIP LEVELS

	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Copper \$1,000
Year-Round Marketing					
• Headliner sponsorship of your choice of signature event*	✓				
• Framed student art for business display	✓	✓	✓		
• Featured post on social media	✓	✓	✓	✓	
• Logo or listing on The Art Effect website	Logo	Logo	Logo	Listing	Listing
• Logo or listing and sponsorship level in event marketing materials	Logo	Logo	Logo	Listing	Listing
Art After Dark					
• VIP admission	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
• Full color electronic journal ad	✓	✓	✓		
• Logo on big screen at event	✓	✓	✓		
• Logo or listing on event invitation	Logo	Logo	Logo	Listing	
• Logo or listing on event signage	Logo	Logo	Logo	Listing	Listing
The Art Effect After Hours					
• Logo on event invitation	✓	✓	✓		
• Recognition on event signage	✓	✓	✓	✓	
Dutchess Arts Camp					
• Corporate banner on display at three camp locations (Poughkeepsie, Millbrook, & Red Hook)	✓				
• Logo on Dutchess Arts Camp T-shirts	✓	✓			

*subject to availability

Your sponsorship helps change young people's lives through the arts.

The Art Effect is committed to being a catalyst for youth empowerment and community engagement through the arts and media in Poughkeepsie and across the Hudson Valley. We are dedicated to fostering personal and professional development for youth through sequential, impactful arts and media programs that encourage youth to explore, experience, and excel.