



## WORKSHOPS FOR ADULTS AND EDUCATORS

If you want to go beyond a workshop, The Art Effect can also provide customized courses, teacher trainings, and residencies. Email [maryellen@feelhearteffect.org](mailto:maryellen@feelhearteffect.org) for more information.

### Digital Painting

Use Wacom Tablets and Photoshop software to create original digital visual art pieces. Gain practice with identifying light sources, properly shading figures, and composing images by re-imagining elements from source texts.

**Sundays, 6:00-9:00pm • Oct 7, 14 • nm: \$140 • m: \$135 • Instructor: Craig Maher at Pershing Studios**

### Emotional Portraiture

Explore how visual literacy informs what we see by using symbolism, mark making, color, and composition to evoke emotional responses from a viewer.

**Sunday, 4:00-7:00pm • Oct 21 • nm: \$70 • m: \$65 • Instructor: Todd Poteet at Pershing Studios**

### Figure Drawing

Develop a stronger understanding of the human figure by exploring anatomy and learning three different approaches to drawing the figure.

**Sundays, 4:00-7:00pm • Oct 28, Nov 4, 11, 18 • nm: \$305 • m: \$295 • Instructor: Chris Seubert at Pershing Studios**

### Figure Draw-a-thon

Working with a live nude model(s) you will receive personal instruction over an 8 hour figure intensive to gain a greater understanding of proportion, accurate placement of features, and anatomy. All levels of experience are welcome. (Nude model fee included.)

**Saturday, 10:00am-6:00pm • Dec 8 • nm: \$110 • m: \$100 • Facilitator: Todd Poteet at Pershing Studios**

### Introduction to Oil Painting

Learn the basics of oil painting and how oil paints offer a different set of tools and structures that impact how to approach color theory and composition.

**Sundays, 4:00-7:00pm • Dec 2, 9, 16 • nm: \$210 • m: \$200 • Instructor: Rick Price at Pershing Studios**

### Using Arts and Media To Teach Literacy Skills

Teachers and librarians will have the knowledge and confidence to engage children and youth in media-making activities that build literacy skills. Participants will acquire methods of integrating media arts principles into literacy activities, even when media-making technology itself may be unavailable. Educators will undertake a storyboarding/video poem project, gaining hands-on experience in how arts and media can reinforce media literacy skills in their students.

**Saturday, 9:00am-1:00pm • Oct 6 • nm: \$95 • m: \$90 • Instructor: Mary Ellen Iatropoulos at PUF Studios**

### A Painter's Approach to Color

Learn how to use color theory in paintings, gaining tools and techniques to analyze common misconceptions and hurdles. Color mixing can be a challenge. Using traditional oil colors in this workshop you will learn the basics of color theory and how to apply those lessons directly into mixing the exact color you are looking for. Incorporate the colors you want to use in traditional, effective color schemes. Harmonize colors in a painting by understanding light sources and their effect on color. Use color contrast to guide focus in your painting and make the main subject pop!

**Sundays, 4:00-7:00pm • Sep 23, 30 • nm: \$140 • m: \$135 • Instructor: Craig Maher at Pershing Studios**

### Visual Composition: Deconstructing the Elements

This course for art educators focuses on the 72 elements of composition that control and shape viewers' responses, experience, and understanding of artwork. Participants will discuss and explore the roles each element plays in helping students self-assess and revise their work to help it reach its highest potential.

**Friday, 4:00-7:00pm • September 14 • nm: \$70 • m: \$65 • Instructor: Todd Poteet at PUF Studios**

### Video for Visual Artists: Preserving/Curating/ Sharing/Relating in Digital Spaces

For artists and arts entrepreneurs in the digital age, maintaining an online digital presence and "brand" plays a vital role in connecting with the public. In this professional development session, educators will learn how to lead their students through using video production in order to document their artistic processes and their final work, create a unique brand as an artist, and use digital platforms to connect their work to audiences outside the classroom. Participants will receive training in camera-work and cinematography as well as interviewing and public speaking.

**Saturday, 10:00am-2:00pm • Oct 13 • nm: \$95 • m: \$90 • Instructor: Mary Ellen Iatropoulos at PUF Studios**

## TO REGISTER

Visit our website at [feelhearteffect.org](http://feelhearteffect.org) or call our office at **845.471.7477**.

**The Art Effect** empowers youth in the Hudson Valley through the arts and media. Our programming sequence supports the personal and professional development of youth and provides them with the tools and support necessary to explore the arts, gain meaningful experiences, and eventually excel in their chosen tracks. It is our commitment to support personal growth, self-expression, cooperation, and enhanced human services to build the creative community of the Hudson Valley.



**THE ARTEFFECT**  
Formerly Mill Street Loft + Spark Media Project



**45 Pershing Ave, Poughkeepsie, NY 12601**  
**[feelhearteffect.org](http://feelhearteffect.org) • 845.471.7477**  
**#FeelTheArtEffect**

**2018 FALL  
COURSES**

## THE ARTEFFECT

EXPLORE • EXPERIENCE • EXCEL  
Formerly Mill Street Loft + Spark Media Project

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## EXPLORE AGES 5-8

### Discovering Visual Arts

Students will have fun as they discover a variety of arts through painting, drawing, collage, design and hand building. This course focuses on skills that enhance all types of learning while building self-expression and creativity. Exploring color, shape, texture and composition.

5 Fridays, 4:00–6:00pm, 2 Sessions

Session 1: Sep 21, 28, Oct 5, 12, 19

Session 2: Nov 2, 9, 16, 30, Dec 7 (no class Nov 23)

nm: \$130/ses, \$250 both

m: \$125/ses, \$240 both

Instructor: Lauren Hollick

at Pershing Studios



## AGES 8-12

### Intro to Digital Art

This introductory course is for students who are interested in learning to draw and paint digitally. Students will use traditional sketching and drawing as the foundation to explore and develop ideas, then transfer concepts to digital formats to create finished pieces. Techniques, processes, and numerous artistic design principles will be covered through critique, classroom demonstrations, and one-on-one mentoring.

5 Sundays, 10:30-12:30pm, 2 Sessions

Session 1: Sep 23, 30, Oct 7, 14, 21,

Session 2: Nov 4, 11, 18, Dec 2, 9, (no class Nov 25)

nm: \$180 • m: \$170 • Instructor: Craig Maher

at PUF Studios

### Exploring Visual Arts

This course opens endless possibilities for creating your own unique artwork. Paint with watercolors and acrylics; draw with pencils, charcoal, pastels and ink; stencil, transfer, collage and create works of art using a variety of creative approaches while learning advanced artmaking skills and forms of creative expression.

8 Wednesdays, 6:00–8:00pm

Sep 19, 26, Oct 3, 10, 17, 24, 31, Nov 7

nm: \$205 • m: \$195 • Instructor: Lauren Hollick

at Pershing Studios



### Basic Drawing & Illustration

In this introduction to illustrative drawing, students will work with illustrator Chris Seubert as they learn about materials, drawing techniques, facial expressions, exaggeration, color, spatial relationships, and conceptual ideas. Graphite, color pencil, and other drawing materials will be explored.

8 Saturdays, 5:00–7:00pm

Sep 22, 29 Oct 6, 13, 20, 27, Nov 3, 10

nm: \$205 • m: \$195 • Instructor: Chris Seubert

at Pershing Studios

### Exploring Media Arts

This course is open to students of all abilities and develops fundamental filmmaking and media art skills. Students will learn the ins and outs of creating their own short films, working on the steps of pre-production, production, and post-production. Youth develop working practices that will allow them to learn exposure, depth of field, and composition in their cinematography. Using Adobe Premiere Pro CC, students will strengthen their editing skills as they find the pacing and editing style that matches their creative vision. Learning to see themselves as authors of every part of the filmmaking process, students will build self confidence by working towards developing and refining their own original vision and voice as media makers.

6 Fridays, 4:30–7:30pm

Sep 21, 28, Oct 5, 12, 19, 26

nm: \$230 • m: \$220 • Instructor: Sarah Taylor

at PUF Studios

## EXPERIENCE

### Junior Art Institute, AGES 11-14

#### Experiencing Advanced Visual Arts

This course is open to students of all abilities and will develop fundamental drawing and painting skills. Students will build self confidence and become more aware of the visual world. Through observational drawing exercises and painting challenges, students will practice creating strong compositions, value, shading techniques, texture, and color mixing, and are encouraged to incorporate personal expression.

5 Fridays, 6:00–8:00pm, 2 sessions

Session 1: Sep 21, 28, Oct 5, 12, 19

Session 2: Nov 2, 9, 16, 30, Dec 7 (no class Nov 23)

Instructor: Elizabeth Dama

nm: \$130/ses, \$250 both

m: \$125/ses, \$240 both

at Pershing Studios

#### Experiencing Media Arts

Students delve into filmmaking and media art, getting experience writing scripts, projecting and installing video work, creating soundscapes, animating, manipulating found footage and more. Applying their unique perspectives and composition skills to different exercises that deepen their understanding of the many parameters of media, students stretch their creativity and learn how to make the media that most authentically captures their voice.

6 Mondays, 4:30–7:30pm • Sep 24, Oct 1, 8, 15, 22, 29

nm: \$235 • m: \$225 • Instructor: Mary Ellen Iatropoulos

at PUF Studios

# EXCEL

## Art Institute, AGES 14-19

### Advanced Portfolio Development

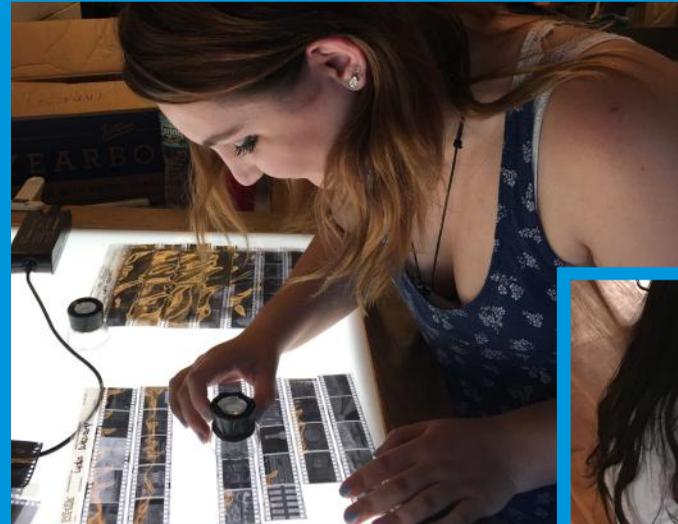
Students will learn to combine observational skills with personal concepts to create theme and breadth work that will strengthen their portfolio and demonstrate personal voice. Drawing, painting and art making concepts are explored. College requirements, application processes and career options are also reviewed. Visits by the nation's top art schools are planned each session. Students must take a minimum of one semester of Intermediate Portfolio Development or receive Director approval before registering for this course.

**10 Saturdays, 1:00–5:00pm • Sep 15, 22, 29 Oct 6, 13, 20, 27, Nov 3, 10, 17**  
nm: \$680 • m: \$640 • Instructor: Todd Poteet  
at Pershing Studios

### Darkroom Photography

This course is designed as a mentor course in which a lesson plan and goal will be set individually for each student. The traditional art of black and white film processing and darkroom print-making is explored while students develop their own creative expressions through film. Personal voice is emphasized. At Oakwood Friends School, Spackenkill Road, Poughkeepsie. 35mm cameras, materials, and darkroom fees included.

**10 Saturdays, 10:00am–1:00pm • Sep 22, 29 Oct 6, 13, 20, 27, Nov 3, 10, 17, Dec 1 (no class Nov 24)**  
nm: \$500 • m: \$475 • Instructor: Michael Gallo Farrell  
at Oakwood Friends School studios



### Digital Art

This is an advanced digital course for students who have a strong understanding of traditional media and processes. Students will use traditional sketching and drawing as the foundation to explore and develop ideas, and will transfer concepts to digital formats to create portfolio level finished works. Techniques, processes, and numerous artistic design principles will be covered through critique, classroom demonstrations, and one-on-one mentoring. Equipment not required.

**8 Wednesdays, 6:00–9:00pm**  
**Sep 19, 26, Oct 3, 10, 17, 24, 31, Nov 7**  
nm: \$395 • m: \$375 • Instructor: Craig Maher  
at PUF Studios

### Digital Photography

Professional photographer John Rizzo will take students further than they have been before while using their cameras in new ways. Students will experiment with high speed flash and moving objects, macro, pin hole, multiple exposures "in camera", computer tethering, painting with light, steel wool photography, freezing motion and more. We will even use dry ice to create mysterious portraits. Students will gain digital skills while learning about various techniques and experimental processes. Come expand your photographic world.

**8 Tuesdays, 6:00–9:00pm • Sep 25, Oct 2, 9, 23, 30, Nov 6, 13, 20 (no class Oct 16)**  
nm: \$360 • m: \$340 • Instructor: John Rizzo  
at PUF Studios



### Painting

Learn the basics of working in oil paint and improve your techniques with color theory, drawing & painting application. Work from still life, portraiture, or personal photographs. Bring a spiral sketch pad to the first class. Suggested material list will be sent upon registration.

**10 Saturdays, 5:30-8:30pm • Sep 15, 22, 29 Oct 6, 13, 20, 27, Nov 3, 10, 17**  
nm: \$515 • m: \$490 • Instructor: Rick Price  
at Pershing Studios

### Portfolio in Media Arts

Modeled after college level foundation courses in film-making, in this course students construct a short film demonstrating their personal voice that can be used in applying to colleges or internships. Lessons in scripting, directing actors, set design, lighting techniques, sound mixing, editing, film critique and more will help students build a fine control and understanding of set design, filmmaking aesthetics, soundscapes and audio motifs, montage and juxtaposition, and the relationship between creator and audience. Class time will focus on discussing major techniques in filmmaking and critical feedback on student's work. Students should expect to devote a large portion of time outside of the classroom as they will have weekly assignments to complete such as shooting scenes, writing scripts, watching tutorials and reviewing films.

**10 Sundays, 12:30am-5:30pm • Sep 23, 30, Oct 7, 14, 21, 28, Nov 4, 11, 18, Dec 2 (no class Nov 25)**  
nm: \$235 • m: \$225 • Instructor: Kyle Bahl  
at PUF Studios

### Figure Drawing

We will cover basic human anatomy, gesture drawing, figure proportions, portraits, and long term poses using a variety of materials and techniques. Students will work from a live nude model and will explore composition through the human form, observation, and discussion. Materials and nude model fee included.

**10 Thursdays, 5:30–8:30pm • Sep 20, 27, Oct 4, 11, 18, 25, Nov 1, 8, 15, 29 (no class Nov 22)**  
nm: \$535 • m: \$505 (includes supplies and model fee)  
Instructor: Todd Poteet  
at Pershing Studios

### Intermediate Portfolio Development

This course is modeled after a college level foundation course in drawing and painting. It will introduce students to perspective, color, shape, line, form, and classical art techniques while helping them to master those same skills. Portfolio pieces in charcoal, acrylics, and other media will be developed. Through the concepts and skills developed in the course, students become prepared to take our pre-college Advanced Portfolio Development course.

**10 Saturdays, 9:30am–12:30pm • Sep 15, 22, 29 Oct 6, 13, 20, 27, Nov 3, 10, 17 • nm: \$510 • m: \$485**  
Instructor: Laura Hammond-Toonkel  
at Pershing Studios



## EXCEL

Continued

### Road to Scholarships

This course offers personal one-on-one guidance for each participant as well as group guidance through "workshops." These will include: Applying to and Finding Colleges, Preparing Your Portfolio & The Interview Process, Understanding the Money & Alternative Scholarship Sources, and Increasing the School's Offer. This essential course to achieving scholarships includes workshops, a pre-portfolio review, a final portfolio review, and up to two hours of personal consultation.

4 Tuesdays, Sep 25, Oct 2, 9, 16 • 6:00–8:00pm

Family Registration: nm: \$150 • m: \$145

Instructor: Todd Poteet

at Pershing Studios

### Senior Project (SENIORS IN HIGH SCHOOL ONLY)

Senior Project is an advanced mentoring course designed to build a strong scholarship portfolio. Prerequisite: Intermediate or Advanced Portfolio Development or a semester of the Art Institute Summer Intensive and another concurrent Art Institute course. Students completing the course will be given letters of recommendation from the Director as well as personal advocacy to the college of their choice. **Registration is required to receive an entrance interview on Sep 6th at 4:00pm.**

12 Thursdays, Sep 13, 20, 27, Oct 4, 11, 18, 25, Nov 1, 8,

15, 29, Dec 6 (no class Nov 22) • 4:00–5:30pm

nm: \$335 • m: \$320 • Instructor: Todd Poteet

at Pershing Studios

### Writing, Drawing & Creating Comics

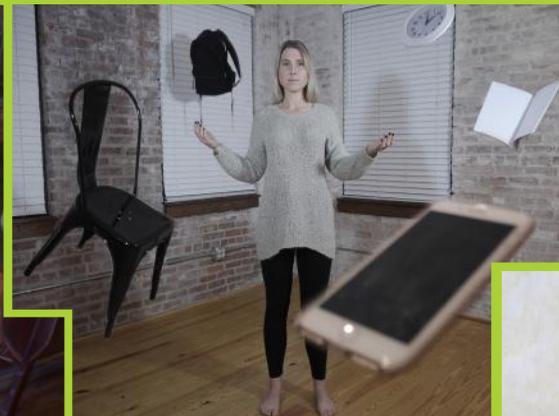
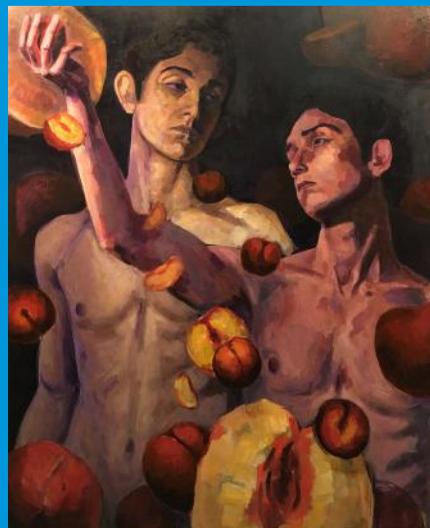
In this course, we will learn how to come up with visually distinctive and easily recognizable characters, and how to flesh out ideas into scenes and stories. We will explore visual storytelling techniques, including the use of establishing shots, medium shots, close ups, and two shots, and how to handle transitions (in time and/or location). You will also learn how to make sure your words and your pictures are working together for the most effective storytelling, and get to create and illustrate a page of comic book script.

4 Sundays, Oct 21, 28, Nov 4, Nov 11 • 2:00–4:00pm

nm: \$105 • m: \$100

Instructor Alisa Kwitney (a former DC Comics editor)

at Pershing Studios



## ADULT

### Advanced Figure Painting

Working with a live nude model, you will receive personal instruction to gain a greater understanding of proportion, accurate placement of features, and anatomy. Learn specific techniques and skills necessary to achieve the solidity of form, improve your ability to capture likenesses, and create dramatic and compelling works. (Nude model fee included.)

5 Thursdays, 5:30–8:30pm, 2 sessions

Session 1: Sep 20, 27, Oct 4, 11, 18,

Session 2: Oct 25, Nov 1, 8, 15, 29 (no class Nov 22)

nm: \$175/ses, \$340 both

m: \$160/ses, \$310 both

Instructor: Chris Seubert

at Pershing Studios

### Conceptual Digital Photography

Join award-winning fine art photographer Jen Kiaba to learn innovative and inexpensive ways to create elaborate gallery-style works of art for your portfolio. This fine art portrait photography course is dedicated to teaching you how to hone your portrait skills while adding fine art sensibility to your portfolio. Through the use of her creative techniques, you will learn how to transform mundane images into dramatic works of art. Intended for motivated beginners and experienced students alike, this course walks you through everything you need to know to create fine art portraits that push the boundaries of your imagination. This 10 week course will teach you how to master innovative lighting techniques, execute an image from concept to photo shoot, Photoshop editing, and much more.

10 Saturdays, Sep 15, 22, 29 Oct 13, 20, 27, Nov 3, 10,

17, Dec 1 (No class Oct 6 & Nov 24) • 6:00–9:00pm

nm: \$455 • m: \$430 • Instructor: Jen Kiaba

at PUF Studios

### Photoshop

In this course students will generate self-driven work in fine art and illustration while learning advanced skills and techniques in Adobe Photoshop. Participants will receive guidance, direction, and demonstration from illustrator Craig Maher. Students will strengthen the quality and storytelling ability of individual pieces and improve their overall skills and concepts.

6 Saturdays, Sep 15, 22, 29 Oct 6, 13, 20 • 4:00–6:00pm

nm: \$195 • m: \$185 • Instructor: Craig Maher

at PUF Studios

### Oil Painting

Beginners and advanced students will enjoy learning from figurative artist Nadine Robbins. Learn the basics of working in oil paint using traditional and modern techniques. Each week you will experience hands-on instruction and personal one-on-one tips and tricks to enhance your work. The class will cover how to photograph and alter reference images; understanding color, blocking and layering; and how to build the subtle details that bring a painting to life. Suggested material list will be sent upon registration.

8 Tuesdays, Oct 23, 30, Nov 6, 13, 20, 27, Dec 4, 11 • 4:00–7:00pm

nm: \$515 • m: \$490 • Instructor: Nadine Robbins

at Pershing Studios

