

THE ARTEFFECT

FORMERLY MILL STREET LOFT + SPARK MEDIA PROJECT

The Art Effect (formerly Mill Street Loft + Spark Media Project) is a single, powerful nonprofit arts education organization serving the Hudson Valley. We are committed to being a catalyst for youth empowerment and community engagement through the arts and media in Poughkeepsie and across the Hudson Valley. We are dedicated to fostering personal and professional development for youth through sequential, impactful arts and media programs that encourage youth to explore, experience, and excel.

As **The Art Effect**, we are poised to increase our reach and impact in 2018 and beyond. **Join us!**



The Art Effect Events

Reel Expressions International Teen Film Festival

Now in its sixth year, the Reel Expressions International Teen Film Festival features youth-produced films – narrative, animation, experimental, and documentary – from the Hudson Valley and around the world. The Festival draws a crowd of hundreds of teens and adults from all over the Hudson Valley to the Bardavon.

Coming this Fall – A Night at the Museum

This new signature event is unlike any other. Created to celebrate the power of the arts, A Night at the Museum will bring arts and media to life for an exclusive audience of 200 community members and leaders.

Cultivation Events

The Art Effect will also be hosting a series of unique cultivation events throughout the region at donors' homes and area venues. These will range from small parties, to our own spin on the popular "Paint and Sip" gatherings.

The outreach programs provided by this agency are partially funded by monies received from the Dutchess County Workforce Investment Board and County of Dutchess.



New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature.

We also thank our donors, grantors, foundations and corporate sponsors for their support.

With help from our generous members, in 2017 we:

- Provided over \$40,000 in youth employment
- Introduced over 300 children to arts at Dutchess Arts Camp
- Distributed \$25,000 in scholarships to help underserved families send their kids to the Art Institute and Dutchess Arts Camp
- Prepared our students to receive over 150 Scholastic Awards
- Served over 150 children, adults, and seniors with expressive arts therapy
- Provided portfolio courses helping students earn over \$3 million in merit-based scholarship offers to college

With your membership support, we will reach even more youth in 2018!

45 Pershing Ave., Poughkeepsie, NY 12601
FeelTheArtEffect.org
845.471.7477
#FeelTheArtEffect



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Your 2018 membership helps provide an extensive range of arts and media based programming that impacts thousands of youth, adults, and families throughout the Hudson Valley.

Programs at a Glance

Art Classes for All Ages – Students ages 5 – adult will discover a variety of arts through painting, drawing, collage, design and hand building. Adult classes, for ages 16 and up, include Painting, Figure Drawing, and more.

Dutchess Arts Camp – Build self-esteem while learning through the arts. Campuses in Poughkeepsie, Millbrook, and Red Hook serve children ages 4-12. Our professional teaching artists work with children in small groups, using the visual, media, and performing arts to foster self-expression and creativity. Children showcase their accomplishments for family and friends at weekly sharings.

The MADLab (Media, Arts, & Design) – An “earn while you learn” arts career exploration and job skills training program that addresses the needs of teens facing multiple barriers to employment in a year-round after-school program and intensive 8-week summer session.

Spark Studios – An intermediate-level, after-school program offered during the school year and an 8-week full-time program in the summer. This program uses media arts as a platform to provide teens with employment and life skills, while helping them develop artistically and acquire the skills to level up to Forge Media.

Junior Art Institute – This innovative program for motivated students ages 11 – 14 focuses on developing skills in drawing, painting, film and photography while helping aspiring artists prepare for intensive visual arts instruction in The Art Institute and beyond.

Art Institute – A pre-college portfolio development program for students ages 14-19 that has helped generate over \$40 million dollars in merit-based scholarship offers to the nation’s leading colleges. Classes include Figure Drawing, Advanced Portfolio Development, Digital Painting, Filmmaking, and Photography.

Forge Media – Our production house apprenticeship program – the first of its kind in the Hudson Valley. Forge Media employs advanced youth apprentices to work alongside experienced producers in creating high quality, unique media products for businesses and organizations.

2018 MEMBERSHIP LEVELS

	Violet \$1,000	Blue \$500	Green \$300	Yellow \$150	Orange \$75	Red \$30
2 complimentary tickets to A Night at the Museum event	✓					
5 tickets to the Reel Expressions International Teen Film Festival	✓	✓				
A listing in the Reel Expressions program	✓	✓	✓			
Recognition on social media	✓	✓	✓	✓		
Reduced rates on year-round art classes, Dutchess Art Camps, and Institutes through 2018 (please see millstreetloft.org for course pricing)	✓	✓	✓	✓	✓	
Invitations to gallery openings, events and receptions	✓	✓	✓	✓	✓	✓
Recognition on membership web page	✓	✓	✓	✓	✓	✓

YOUR MEMBERSHIP MAKES A DIFFERENCE!

Your membership will help us continue to serve many children, seniors, and families living with great needs in our community through our outreach programs. Your membership comes with many benefits, including discounted rates on art classes and camps, invitations to special events and gallery openings, recognition on social media, and more.

Name _____

Address Check if Billing Address is the same _____

City _____ State _____ Zip _____

Home Phone _____ Cell Phone _____

Email Add me to your email list

Membership Level:

- \$30 – Red \$300 – Green
- \$75 – Orange \$500 – Blue
- \$150 – Yellow \$1,000 – Violet

- Please keep my membership anonymous
- Check Enclosed VISA MasterCard

Card Number _____

Exp. Date _____ CVV _____

Name on Card _____

Billing Address (if different from above) _____

Signature Required _____

Call **845.471.7477** to join **The Art Effect** (formerly Mill Street Loft + Spark)